

TOTAL PRODUCTIVITY TRACK



April 2009
REMEDIES!

REAL TIME!

We offer **real time tracking** of:

- Productivity
- Staffing
- Cost Control

Coming Soon:

- Nurse Track
- Benchmarking

Have a question?

Call Toll Free:
866-55TRACK
(866-558-7225)

Direct:
832-384-1851

Fax:
832-384-1856

[Email us!](#)

[Visit our website!](#)

Events Calendar

Mark your calendar and plan to see us at the following events:

AOTA Annual
Conference & Expo
in Houston
April 2009

16th Annual THA Small/Rural
Conference in Tunica,
Mississippi
May 2009

APTA Annual Conference in
Baltimore
June 2009

Greetings!

To recap the latest news:

- Our core product is now called Total Productivity Track, and it includes **tracking for ALL ancillary department employees.**

- A **pilot program to track Nursing performance and productivity** in a Houston area hospital is in development. Stay tuned for more details!

- Remember that we've moved into larger offices and have some new contact information:

5100 Westheimer, **Suite 515**
Houston, TX 77056
Toll Free - 866-55TRACK (866-558-7225)
Direct - **832-384-1851**

In the Spotlight: UCLA Health System

As announced earlier in 2009, Therapy Track's core program has been renamed to "Total Productivity Track" because it has expanded to all ancillary service areas.

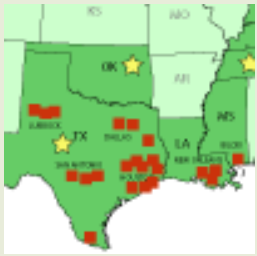


UCLA Health System is a great example of one of our customers that started with us in their therapy, rehab and out-patient areas and have now launched Total Productivity Track in their Respiratory departments.

Says Director Ellen Wilson, "The greatest benefit we've seen from using the program is **it gives us a way to track our "non-billable" activities** - all the things we're required to do, but can not capture in billable workload units. This helps us support the number of staff members we need and potentially add staff in the future. We also like the immediate feedback the staff members receive regarding productivity. **The system is easy to use and very visual, so we have great compliance with staff members entering their own data.** We also appreciate the way the data and reports are customizable to what we need... very easy to use and adjust!"

Based on this positive track record, Wilson recently expanded UCLA's Total Productivity Track usage into the Respiratory Therapy department, where she expects the program to offer similar benefits:

WE'RE GROWING FAST!



With clients, endorsements and major hospitals around the country!

Therapy Track is the ONLY company endorsed by the VHA and major hospital associations in Indiana, Kentucky, Ohio, Oklahoma, Michigan, Tennessee and Texas that helps hospitals focus on operations and financial workflow enhancement for Ancillary Services.

Among the many hospitals currently using Total Productivity Track are NYU Stony Brook Hospital & UCLA. [Read more...](#)

"(It's) primarily to capture the non-billable time. Respiratory Therapists spend a lot of time in rounds, conferring with the medical team, and waiting for various procedures, and there has not been a way to capture that time. **Using Total Productivity Track, we'll have great data to support the number of FTEs required to perform those necessary tasks.**"

Everyone at Therapy Track is proud to be working with UCLA Health System -- and we look forward to a long and productive relationship!

Thank you all again for your business and interest -- 2009 is shaping up to be an exciting year for us, and I look forward to having even more news in the next issue.

As always, please forward this email to any of your colleagues that you think might be interested in learning about us.

Sincerely,

A handwritten signature in black ink that reads "Richard D. Tinsley".

Richard D. Tinsley
CEO
Therapy Track

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