

## THERAPY TRACK

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# Remedies

Therapy Track Newsletter, Issue 29: December 2007

## Thoughts on Productivity

We asked some of the many managers and directors that currently use Therapy Track to give us their thoughts on the subject of productivity. The response was so great that we thought we'd share it with our Remedies readers. It's **good food for thought** as we all contemplate our resolutions for the New Year!

"I have found that therapists who complain about their productivity being measured are most likely to be the ones with the lowest productivity." *Director, Arkansas*

"Productivity is simple: you just eliminate those who are not productive." *Clinic owner, Texas*

"If you want to make it up the ladder of success, you have to know the secret phrase: be productive!" *Administrator, Alabama*

"The only way to stay current with therapy in the year 2007 is to make sure productivity is measured. Otherwise, your department is behind the times." *Director, Texas*

"There's no better way to make your therapy department succeed than getting your staff to be productive." *Manager, California*

"A therapist asked me if not being productive was really the end of the world. I responded, 'No, but you can see it from here.'" *Director, New York*

"I make my productivity efforts a priority because I want to be known as a hard worker on the job and at life." *Manager, Texas*

"My advice on reaching your productivity target – After quality of care, make productivity your most important priority." *Director, Tennessee*

"It seems simple, but I always tell my staff to remember that productivity is 100% better for the department and for their individual job performance than not being productive." *Manager, New Mexico*

"A therapist can be good at what they do, but if they're not productive, they're ultimately going to fail in the therapy department setting." *Director, Texas*

"Productivity is achieving what's expected of you." *Director, Texas*

"Three things can happen when you don't meet targets, and all three of them are bad." *Manager, Texas*

"I've found that therapists work best when I have set realistic targets for them. That's when the department really gets productive." *Manager, California*

### Therapy Track Products: REAL TIME INFORMATION

Real Time Productivity  
Real Time Staffing  
Real Time Cost Control

### FUTURE PRODUCTS

Documentation  
Outcome  
Benchmarking

### THERAPY TRACK QUESTIONS

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### THERAPY TRACK WEBSITE

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Stay tuned for more exciting announcements over the coming months! Visit us at [www.therapytrack.com](http://www.therapytrack.com) to stay up to date on all our latest news.

## Coming Up...

Mark your calendar and plan to see us at the following events:

APTA Combined  
Sections Meeting  
Nashville,  
February 2008

AOTA Annual  
Conference & Expo  
Long Beach,  
April 2008

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