

TOTAL PRODUCTIVITY TRACK



Therapy Track Announces GSA Schedule 70 Award for Veterans Affairs Hospitals

Only company approved to provide web-based productivity tracking software to VA medical centers

FOR IMMEDIATE RELEASE

Houston, TX, October 4, 2011 – Therapy Track, LLC, a Texas-based corporation, and a leading provider of productivity tracking software and services for hospitals, announced today that it is the first company to be awarded a General Services Administration (GSA) Schedule 70 contract to provide productivity tracking software and services to the U.S. Government, specifically to the Department of Veterans Affairs ("VA") hospitals and other medical facilities.

According to Richard Tinsley, Therapy Track CEO, "The GSA Schedule 70 award is proof positive of Therapy Track's commitment to offer proven, affordable productivity-improvement solutions for all types of hospitals across the United States. We explicitly designed our Schedule 70 contract to meet VA Hospitals' needs for advanced staff management capabilities, while using an internet-based technology that easily adds-on to existing hospital IT programs. We look forward to continuing our support to our existing customers, while providing our VA hospital colleagues with responsive, efficient and cost-effective ways to acquire our capabilities."

The Therapy Track award is the first of its kind within the GSA and offers VA hospitals access to services and a software that were previously only available to profit and nonprofit hospitals and hospital systems.

Therapy Track's web-based software, called Total Productivity Track, offers real time tracking of caregiver productivity by encompassing all caregiver activities, including number of patients seen, services performed, time spent in meetings and consultations, and many other metrics that are customizable to the needs of the specific facility. Applicable in all hospital ancillary departments, from rehab to respiratory, Total Productivity Track is a powerful illustration to directors, department managers and caregivers of the connection between productivity and quality.

Using GSA Special Item Numbers (SINs), Therapy Track can now offer Total Productivity Track to VA hospitals and other medical facilities as follows:

SIN 132 32 Term Software License

SIN 132 34 Maintenance of Software as a Service

As a trusted, value-added partner, Therapy Track currently provides the Total Productivity Track program and productivity consulting services to hospitals and healthcare systems like New York University, Memorial Hermann, UCLA, Northwest Texas Hospital, Miami Valley Hospital, Parkview Hospital System and more than 100 other small, medium and large hospitals across the country. By using the Total Productivity Track software, these hospitals are able to dramatically improve productivity, decrease the cost of providing care, and ultimately improve the quality of care provided.

Therapy Track is a fully secure, HIPAA-compliant site that is designed for the confidential needs of those in a regulated healthcare clinic or hospital environment.

For more information, please contact Robyn Tinsley, Director of Marketing & Business Development for VA Hospitals at robyn@therapytrack.com or at 713-874-0828.

About Total Productivity Track

Total Productivity Track is a product of Therapy Track, LLC and is the leading productivity solution for caregiver's performance in hospitals and clinics in America. Based in Houston, Texas, but available nationwide via the Internet, Total Productivity Track arms directors and managers with the latest tools that combine information and technology and are highly rated by independent healthcare consultants. Total Productivity Track enables ancillary departments and clinics to reduce costs, streamline and automate a procedure to effectively meet their efficiency goals, increase profitability, and enhance staff satisfaction while maintaining the highest quality care. For more information, visit www.therapytrack.com.